Managed Formal Mentoring Programs

PeopleGrove

Provide all the tools needed to grow, manage, and track successful structured mentoring.

We've done this a lot — we know what works and how to help our partners see lasting success. Throughout the years we've honed our knowledge and built in-house expertise to successfully launch a mentoring program and achieve desired results.

Mentoring

Mentoring consists of a long-term relationship focused on supporting the growth & development of the mentee.

2
Weeks Time-to-Launch

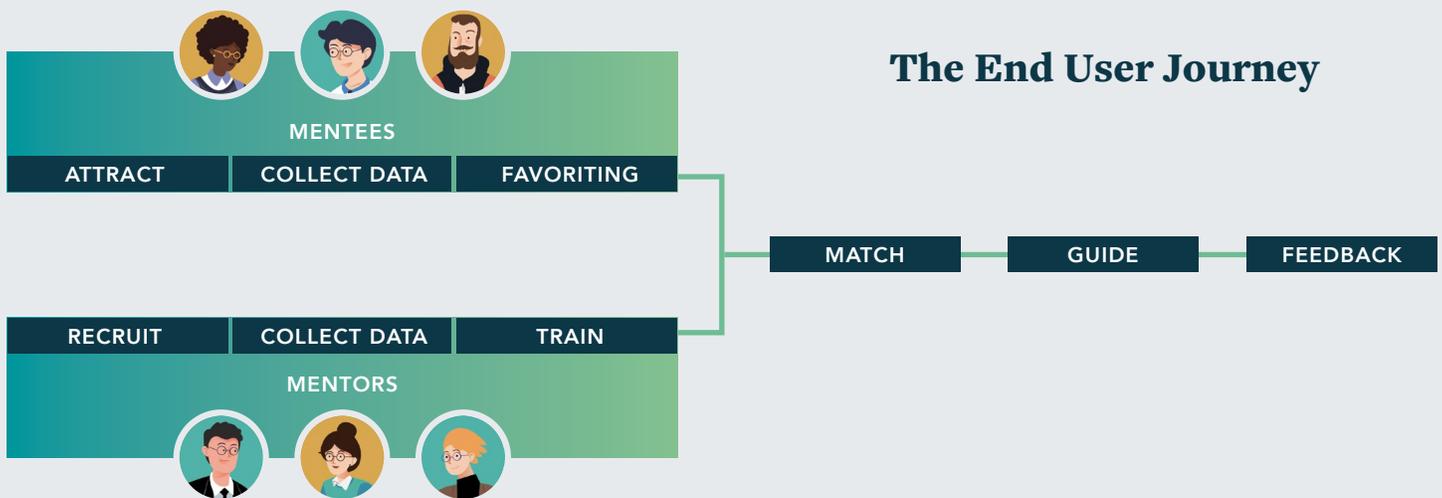## 300+
Mentoring Programs

90,000+
Users

We'll fully take the reins on all stages of the mentorship journey. This includes building & designing the program for you, launching it to your community, and maintaining it for the long haul.

Peace of Mind

- ✔ Custom Build
- ✔ Data Management
- ✔ Recruitment Campaign
- ✔ Screening & Approvals

- ✔ Mentor Training
- ✔ Personalized Matching
- ✔ Curriculum & Resources
- ✔ Nudges & Engagement Tactics

- ✔ End-user Support
- ✔ Re-match & Resolve Poor Ratings
- ✔ Custom Surveys
- ✔ Closure & Reboot

How It Works

- Applicants receive a personalization program invitation to their inbox, and fill out a series of questions to apply to join.

- Once admitted, mentees view mentor profiles and indicate up to 3 "favorite" mentors they wish to be paired with.

- Mentors complete a training pathway, educating them on their role, effective communication, goal setting and platform basics.

- Our matching algorithm includes a variety of customizable factors such as mentee favorites, industry interests, skills, and education.

- The program has resources specifically designed for you — helpful activities and handouts to assist with goal setting, conversation topics, and reflection.

- Participants receive emails and notifications that will remind them of new messages, upcoming meetings, or goal deadlines — how convenient!

- Participants can sync personal calendars and send messages and video call directly through the platform — no need to exchange personal contact information!

The End User Journey

MENTEES

ATTRACT	COLLECT DATA	FAVORITING

MATCH	GUIDE	FEEDBACK

RECRUIT	COLLECT DATA	TRAIN

MENTORS

Program Timeline

2 weeks to build. 3 weeks to launch. 6 weeks to match.

KICKOFF	DESIGN	TEST	LAUNCH	MATCH	GUIDE	EVALUATE
Week 1	Week 2 - 3	Week 3	Week 3 - 6	Week 6	Week 7	Week 8 - End
Kickoff	General Setup	Acceptance Testing	Mentor Invite	Match	First Insights	Mid-Point Survey
Site Access	Data Import		Mentee Invite		Support + Guide	End Survey
Intake Form	Marketing		Favoriting Period			
	Strategy		User Training			

Goals

Goals are tasks you can give to mentees and mentors. They give mentorship structure and help inexperienced mentees and mentors have more productive meetings.

Feedback

We understand the importance of both qualitative and quantitative surveys. We'll survey participants regularly throughout the mentorship and provide and in-depth completion survey upon program closure.

Insights

Data into knowledge: we'll share what the data means and suggest steps we can take to improve outcomes:

- Monthly Reports
- Quarterly Check-ins
- Annual Review